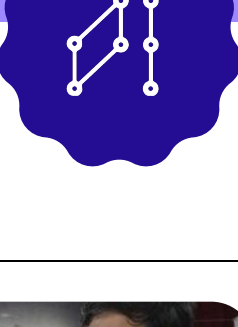


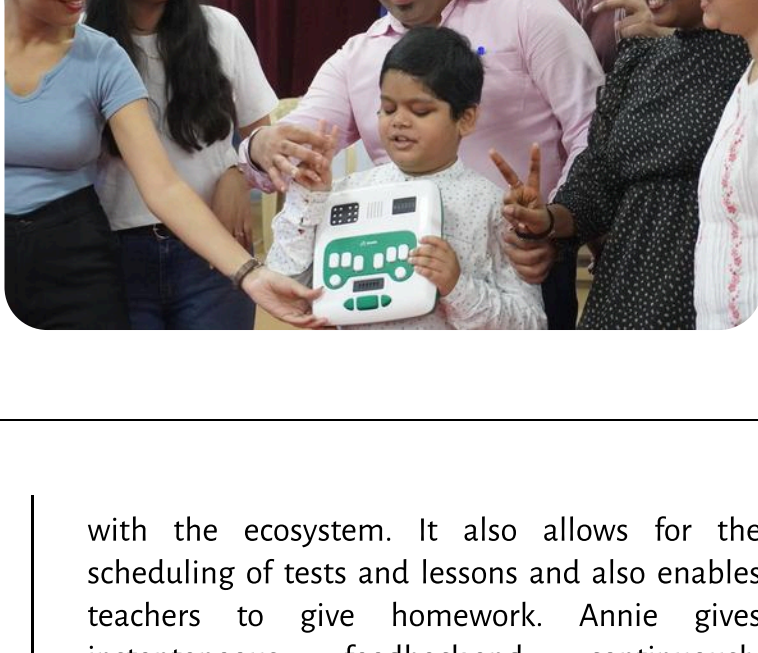
# THINKERBELL TIMES

A look back at the mega year 2024!



## Let's start from the beginning *Shall we?*

Thinkerbell Labs was created with a vision to make education inclusive. An Ed-tech organization, we build innovative, accessible solutions, with our current focus being products that help improve learning outcomes for the visually impaired.



### INSIDE THE ISSUE

Sanskriti's speech at Rashtrapati Bhavan before the Hon. President Shrimati Droupadi Murmu

## Annie

About the product

The **Revolutionary Made-In-India Tech** is the World's First Braille Literacy device that helps the visually impaired learn to read, write, and type in Braille, on their own through interactive audio-guided content in vernacular languages. Annie allows for easy monitoring and evaluation of student progress via Helios (analytics) and downloading of new content by seamlessly integrating

with the ecosystem. It also allows for the scheduling of tests and lessons and also enables teachers to give homework. Annie gives instantaneous feedback and continuously evaluates the user, making the learning experience engaging and retentive. It introduces the world's first digital braille games in single-player, multiplayer modes, challenges, lessons, and exercises to bring in a collaborative and smart learning experience.

### Annie - Our Patented Technology



A look at 2024's

## TL Wrapped

### Before we dive deeper

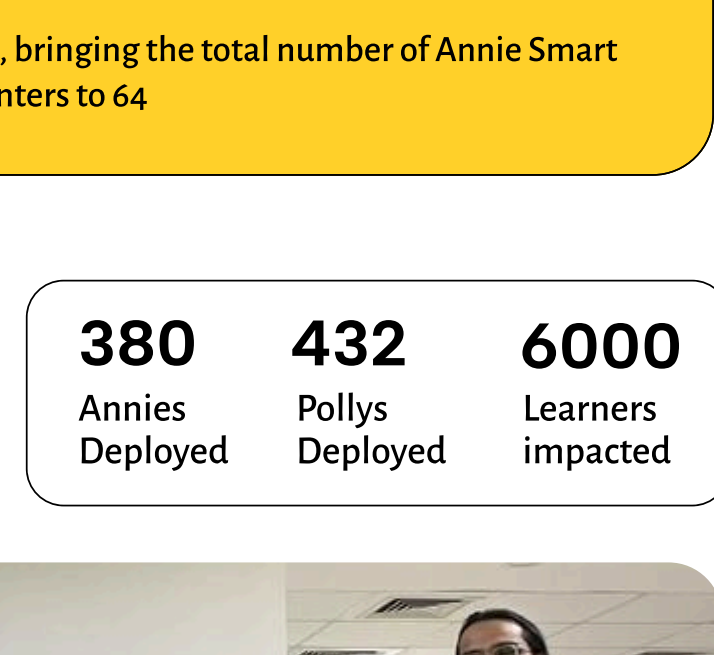
The past 12 months have been incredible for us. We saw our fair share of successes and failures. In our ups, we soared high, and in our downs, we still kept walking on the solid ground together. But every step was worth it :)

## We have crossed 150 centers this year!

### Creating impact in

**160+** Annie Smart Classes

**60+** Annie Resource Centers



Annies are now present in total 229 centers, bringing the total number of Annie Smart Class Centres to 165 and Annie Resource Centers to 64

## TL Anniversary

We have successfully deployed 380 **Annies** and 432 **Pollys** this year. We now have an active community of **6000+** eager learners

**380**  
Annies  
Deployed

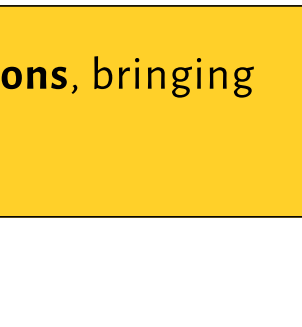
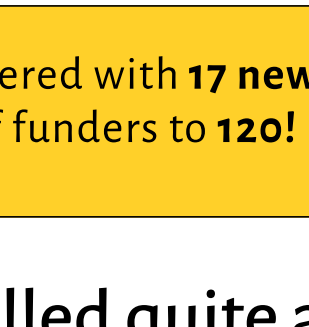
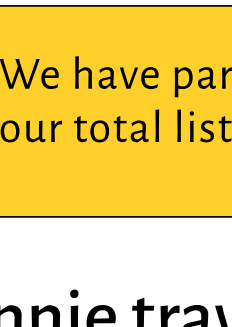
**432**  
Pollys  
Deployed

**6000**  
Learners  
impacted



## Partnerships

### Our Top Partnerships this year



1. Itanagar Smart City
2. MCL Sambalpur
3. Allegis
4. Rotary Pune
5. NHIDCL
6. SECI Upsell
7. IOCL
8. Uber Employee Outreach Program

9. DC Jamshedpur
10. Navchetan
11. Inner Wheel Bangalore West
12. Moran Blind School
13. Vision Empower Trust
14. DC Dantewada
15. Vinati Organics
16. Impact partner: Enable India
17. Prayagraj

We have partnered with **17 new organizations**, bringing our total list of funders to **120!**

**120**

## Annie travelled quite a few miles this year!



Annie is now present in **23 states** all across the country!

1. Andhra Pradesh
2. Arunachal Pradesh
3. Assam
4. Bihar
5. Chandigarh
6. Chhattisgarh
7. Dadra & Nagar Haveli & Daman & Diu
8. Delhi
9. Gujarat
10. Haryana
11. Jammu & Kashmir
12. Jharkhand
13. Karnataka
14. Kerala
15. Madhya Pradesh
16. Maharashtra
17. Mizoram
18. Odisha
19. Rajasthan
20. Tamil Nadu
21. Telangana
22. Uttar Pradesh
23. West Bengal

## With HumanWare partnership we are planning to launch Annie in 6 more geographies!

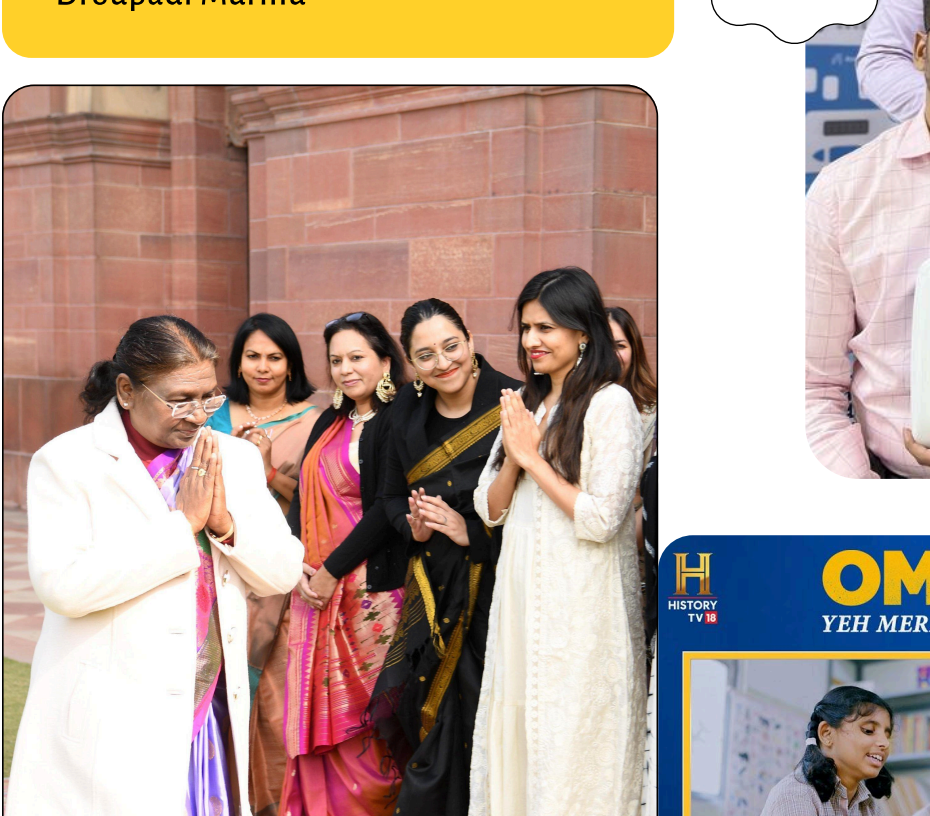


Annie has been to UK, US, France, Spain, Denmark, Qatar, UAE, Austria, Germany

## Events & Conferences

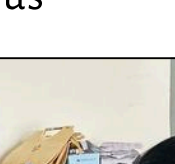
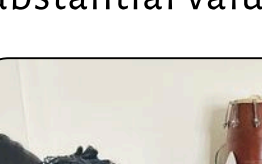
We were present at multiple conferences and events all over the globe in 2024!

1. CSUN
2. Synergy Summit 2.0
3. Dell CNBC semi final



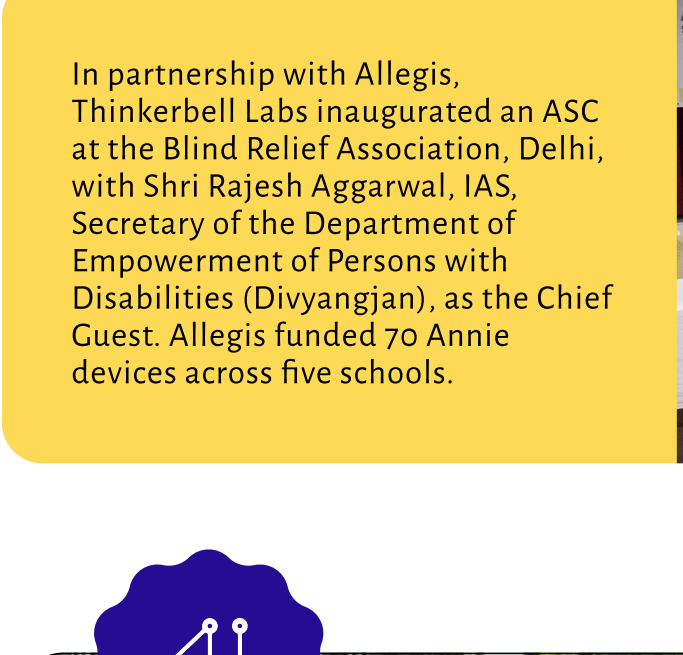
President of India Post

**3.5M+** views **192K+** impressions



## New Partnerships

This year, we've established significant partnerships that hold substantial value for us



In partnership with Allegis, Thinkerbell Labs inaugurated an ASC at the Blind Relief Association, Delhi, with Shri Rajesh Aggarwal, IAS, Secretary of the Department of Empowerment of Persons with Disabilities (Divyangjan), as the Chief Guest. Allegis funded 70 Annie devices across five schools.



In partnership with MNGL, Thinkerbell Labs delivered 34 Annie devices across three districts. The initiative was supported by Rutuja Paygude, Assistant Manager, Corporate Social Responsibility at MNGL, and Bageshree M. Manthalkar, Independent Woman Director on the Board of Maharashtra Natural Gas Ltd.



Let us drastically improve braille literacy rates around the world together and pave paths for overall inclusion! We're looking for partners who share our vision. **Reach out to us on WhatsApp or reply to us here!**

